



Contact Info

Sofia Gonzalez
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<https://www.sofiagraphics.com>
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Skills

Fluent in English
Limited Working Proficiency in Spanish
Adobe Creative Cloud (Indesign, Photoshop, Illustrator)
Printmaking
Certified in Google Ads (2022)
Procreate
Clip Studio Paint
Canva
Figma

Personal Skills

Fast Learner
Desire to Learn
Communication
Time Management
Creative
Problem-Solving
Research

Sofia
Gonzalez

As a dedicated and talented graphic designer and illustrator, I bring a unique blend of creativity and technical know-how to every project. With a focus on brand identity, publication design, and advertising, I am passionate about helping businesses and organizations achieve their goals and make a lasting impact. I am ready to bring my skills and expertise to the table and deliver exceptional results.

Education

Associate in Science in Graphic Design
Valencia Community College — Orlando, Florida, Fall 2022

Achievements

President's List

Valencia Community College — Orlando, Florida, Spring 2020

Dean's List

Valencia Community College — Orlando, Florida, Summer 2020 - Fall 2021

Work Experience

Aug 2022-Current

Graphic Designer — iHeartRadio, Florida

- Served as the personal designer for Accion Radio and Mariano Gonzalez Live, responsible for creating and uploading web page designs, as well as uploading blogs and podcasts.
- Developed a range of business assets, including business cards, advertisements, and promotional materials, to help support the brand and drive business goals.

Jun 2022-Current

Graphic Lab Aid — Valencia College, Florida

- Provided hands-on support and guidance to beginning graphic design students, helping with projects, concepts, printing, and troubleshooting.
- Assisted with the management of solo and group projects for other professors, including scheduling, signage, and other administrative tasks.

Mar 2022-Apr 2022

Graphic Design Intern — YUR.Fit, California

- Collaborated with the marketing team to create engaging and effective social media content and graphics.
- Participated in daily team meetings, providing updates on projects and proactively solving challenges faced by the company's social media presence.

Dec 2021-Mar 2022

Graphic Design Intern — Zeel/Oppti, California

- Designed and created a wide range of visual materials, including social media content, email signatures, advertisements, and company mascots.
- Worked with a team of interns to consult on projects and assignments for the company, contributing design and marketing insights in a remote environment.
- Acquired valuable knowledge and skills in the field of marketing, building a strong foundation for future professional development.